



**MINUTES OF THE FEBRUARY MEETING
OF THE BOARD OF DIRECTORS**

February 4, 2008

CALL TO ORDER

Marcia Conway called the meeting to order at 7:38 PM.

Location: Law Offices of Allred, Bacon, Halfhill and Young, P.C.

Present: Marcia Conway, Fran Mong, Nancy Roop, John Romito, Mike Deese, Tom Brett, Pamela Alfano, Jo-Ann Hitzemann, Sharon Geyer

Absent:

PRELIMINARY MATTERS

The Minutes of the January 7, 2008 Board meeting were approved.

Motion to accept: Pamela

Second: Jo-Ann

In favor: Approved

TREASURER'S REPORT

	Month: as of Jan 1	Month: as of Feb 1
Regular Account	10521	10,549
Junior Account	446	446
Special Events	4,537	4,817
Charity Account	187	187
Total	10,521	10,549

Motion: Fran moved to approve Treasurer's report

Second: Sharon

In Favor: Unanimous

COMMITTEE REPORTS

Dance Committee: Cathy Metcalf, Nancy Roop, Co-chairs

The Dance committee will schedule a meeting soon. The Jackie & Charlie event is on track.

Social Committee: Tom Brett, Jo-Ann Hitzemann Co-Chairs

There were 64 attendees at the Super bowl party and 2 juniors. Everyone said they had a good time.

Charity Fundraising: Nancy Cox, Kathy Miller Co-Chairs Marcia Conway, Liaison

There was \$32 in Logo sales and the proceeds from the 50/50 were \$307. Nancy and Cathy will be ordering new Logo merchandise from catalog.

Public Relations: Joan McKinney and Michael Browne Co-Chairs;
Marcia Conway, Liaison

Joan requested a calendar of the 2008 events as soon as possible.

Tom asked if we are going to publish the calendar in the Shag Rag.

Newsletter: Valerie Swiger, Chair; Nancy Roop back-up

Valerie said the deadline for Shag Rag submission is NLT Feb. 22.

Membership: Dave and Angie Bushey Co- Chairs, Sharon Geyer, Liaison

Discussion regarding the membership list:

Sharon asked when is it appropriate to remove members who have not paid, from the membership list. Due to the complex nature of the database it is most reasonable to allow the individual 60 days grace period.

Marcia said that she is more interested in keeping members in the Club and not getting them out of the Club.

Sharon said that Dave would like to send out 2 follow-up letters because he thinks it is important to touch base with the tardy members.

Sharon said perhaps a way to track the tardy members is to put their names below the names that are current on the membership list as a way to keep track of them until they pay or it is determined that they no longer want to be NVSC members.

Sharon asked what would be considered a reasonable time-line to wait before unpaid members are removed from the phone tree and distribution of the Shag Rag?

Sharon requested that everyone on the Board receive a copy of membership list.

Marcia said that the electronic membership list should not be given to anyone who is not on the Board because it is the responsibility of the Board to protect the private information of the NVSC membership.

Marcia said that only the Board members and Valerie should have access to the electronic membership list due to the privacy issue. We have to be very careful with e-mails. Marcia said she needs to emphasize this...this list is not to go out to anyone except the people stated above.

Pamela said even the Board has not had an electronic copy in the past.

Fran said from a law perspective that it is not legal to share that information.

Marcia said that if other shag club members want a copy they must come to the Board to make this request. Again she stated that the only people who may have a copy of the list is Valerie, Dave and Angie Bushey and the Board members.

Marcia asked if there is a consensus about the membership list. If anyone requests a copy of the list without coming to the Board we need to tell them no. All Board members agreed. Marcia asked that Dave and Angie be informed not to give the membership list to anyone.

Sharon said that Dave wants to send the reminders out on the first of the month instead of the end of the month.

Sharon said it is her understanding that if members have not renewed in 30 days they would go below the line and after 3 months they would be removed. Sharon said she would like to put that onto the membership form and she is going to work on a new form that will be more compact and relevant.

2008 Capital Shag Classic: Heather Jennings and Pamela Alfano, Co-Chairs

Pamela said the theme for the 2008 Classic is "Back to the Beach." The price of food has gone up \$2.50 per person. She and Heather propose to leave the ticket charge at \$75 and \$85 because the Classic is so much more expensive than the beach parties further south because the hotels in this area are more expensive. The Club Juniors should get in free and they would be responsible for paying for their food. Valerie is sending out flyers to people who have come to the Classic previously from out of town.

Joan and Michael have done the preliminary flyer, but the actual flyer is not finalized. They will have a flyer ready for the ACSC meeting and are going to place an ad in the Carefree Times; the cost for the ad is \$250.

Motion: Mike moved to buy an ad for the Carefree Times
Second: Fran
In favor: Unanimous

Discussion regarding paying for the DJs tickets to the Classic:

Pamela said that about 4 or 5 years ago the Club paid the DJ tickets. Other Shag Clubs give their DJs a ticket. She proposed that the Club give them a discounted ticket of \$37.50. There would be a total of 5 tickets.

Mike said that basically the cost would be covered by 1 person paying for a ticket to the Classic.

Pamela said it would be a compromise and the DJs would feel better. How long do they play? Is it 4 hours per day or the week-end? It is 4 hours per day.

Sharon asked do we make money on the Classic?

Mike said that we don't know until it's over.

Sharon said we would lose that much income. Why don't we just pay for them.

Pamela said the purpose of the Classic is to give the members and guests a great party. We try to make as much as we can, but the party is not to make money, but also not to lose the money. We will have various other opportunities to make money at the Classic.

Marcia said that the reason the Club saved the \$3000 last year was due to the move to the Dulles Hilton. The Alexandria Holiday Inn was \$3000 more expensive.

Sharon said she thinks it is worth the investment.

Mike asked if we have any idea of amount of the increase for this year.

Motion: John made a motion to pay the whole ticket
Second: Jo-Ann
Discussion: Tom said they don't have to pay for their food
In favor: Fran, Nancy John, Mike, Jo-Ann, Sharon, Pamela
Opposed: Tom Brett

Pamela said last year that the dance floor was a problem. That there was a large number of people who complained about the surface. It was difficult to dance on and it is also dangerous. Heather is looking into a floor from Dave Moldover and she is

thinking it is going to cost about \$1500. This would include them bringing the floor to the facility, setting it up and taking it down. We can't exactly vote on this at this time. Pamela asked if they can pursue this. Heather also said that it is the floor that Dave uses for the Grand Nationals. Pamela will also get the dimensions from Heather

Tom said that we should definitely look into a different floor. Tom would like to get 2 quotes of comparable dance floors. His point is that it may look great, but that the Board should have 2 quotes on high quality floors. Tom said that Dave's floor is the same floor for the Swing Fling event.

Music: Michael Deese Chair

Mike asked if everyone liked the Super Bowl party DJ, Kathy K? Everyone thought she was excellent. But folks were not as positive about The Bud Man.

Web Site: Marcia Conway

Marcia said that Emma has brought to our attention that there is material on the Club website that dates back to 1999. Emma said that most Clubs have information for the prior 2 years only. Emma has suggested that the Club allow her to put all of our historical information on a CD. Emma has said that she will put the information on a CD for no charge. It was decided that records for 2006, 2007 and 2008 remain on the website.

Marcia said she would like to have some pictures of the Club's more recent events on the website.

Marcia said she thinks that Board member pictures should go on the web-site. Also she would like a group picture of the Board. Marcia said that Emma said it can only be in good resolution not the best resolution, it should be in JPG.

Marcia asked for a Board consensus that the three topics above be passed by consensus. There was unanimous agreement.

John got something from Network Solutions saying our domain name is running out. Marcia said she will ask Emma if this has been an issue before.

OLD BUSINESS

Charlie & Jackie Workshop

Jo-Ann and Tom visited Ft. Myer on Saturday and the dance room was filled with tubas and people. That the ladies room has been remodeled and there are 2 stalls instead of 3. The social committee has met and has volunteers at the door through 9:00. Fran said that there probably won't be anyone come in after about 9:15. Jo-Ann said she is concerned that she doesn't have enough food yet. Fran and Marcia said people are

very generous and they didn't think she would have anything to worry about. Jo-Ann is hoping to have more food donations.

Tom said they have already bought soft drinks for that night. Dancing must stop at 11:30 so we are out of the door at 12:00. The cleanup requirements are that we must knock down the tables, sweep the floor and spot mop any spills and take all of the trash out to the dumpsters. One of the challenges is that we will never stop people from putting liquid in the trash; and the trash bags end up being 50 or 60 pounds. We need to get people to dump out the liquid before it is put in the trash.

Nancy suggested putting up a sign requesting that people not put bottles with liquids in them in the trash.

Jo-Ann asked if the people are going to set up the tables for the event by the people who attend the workshops. She was assured that that is always done.

Tom said he thought we could start taking some tables down as people start to leave.

Tom said that we must go through the Army system and buy their alcohol. The prices are the same as last years prices: 5 ounce bottle of wine for \$3, there will be 3 types of wine; beer \$2.75; \$3.50 for hard liquor and it has to come from the Officers Club. The challenge is that we have to have \$300 in guaranteed sales. One of the differences can be that last year a specific brand of alcohol was not requested. Marcia asked for a consensus of the Board...do we want to have hard liquor? The Board voted yes. So we will specify the types of hard liquor. If we don't make the minimum the Board will cover the expense. Tom said if the Officers Club doesn't agree to provide the hard liquor bar service then we won't have hard liquor.

There are new directions within Ft. Myer in the flyer.

Pamela said the DJ is staying with Craig and Heather and the Club doesn't have to pay for a hotel.

Newsletter Ads

Basically what Valerie wants to do is not put the ad in the hard copy of the Shag Rag, but to put it in the soft copy on the website. The Club receives \$625 from the ads. John doesn't see how there is real cost to the Club. Valerie's position is still the same, not to charge.

Marcia said she didn't think that Valerie would suggest to do this if she didn't think it was a good thing.

John thinks that if it is generating income then we should consider keeping it.

Motion: Fran moved to keep the ads in and to charge for them

Second: Tom

In favor: Unanimous

Shag-a-thon: Fran Mong and Sharon Geyer

Fran said she doesn't have confirmation from the Dulles Town Center the first week-end in April. She spoke with the Marketing Director and she is hoping to get confirmation from them tomorrow.

Mardi Gras Party: Fran Mong

Fran said she has all of the decorations for the party and everything is ready.

NEW BUSINESS

Report on Mid-Winter Meeting: Marcia Conway

The Battlefield Boogie Club was voted into the ACSC. There will be more discussion about sponsoring a hole at the golf tournament from the next ACSC meeting.

Shag Tag Status: Pamela Alfano

Pamela asked that someone else to take charge of this action due to illness in her family. Marcia will look into to finding someone to assume responsibility for it. We had about 50 or 60 people sign up preliminarily for the tag.

Tom said he didn't think it would be proposed unless we had enough people on board with this action.

June Party with the Band of Oz: Mike Deese and Tom Brett

Mike said basically there are 5 people to make up the shortage in the cost of the band or 7 if it is not at Rene's.

Tom said we are proposing to pre-sell tickets for \$20 and \$25 at the door. Mike has done a comparison of Moose Lodge, Manassas, Ft. Myer and Rene's. (At Rene's the Club would not pay Dewey anything for food). Tom said he chose the following categories for a comparison; dance floor sizes, wooden floor, cost to the club, cover charges. Everyone would be paying for their ticket. If we should go to Rene's \$5 would go to Dewey. At the door it would cost \$25 and \$10 would go to Dewey. Moose Lodge the Club has a couple of people who are members and they would have to be there to check folks in. There would be a two hour happy hour at Rene's. Moose Lodge

attendees would have to bring their own drinks and the Moose Lodge charges \$1 to pour your drink. Dewey would provide the food for \$5.

The Club would have the responsibility for cleaning up at all facilities except for Rene's.

Mike is going to check with the people at Lynchburg to see what they are paying for the Band of Oz.

Mike recommends that we give Dewey \$5 per person. Or we could sell no more than 150 tickets. Dewey should get \$5 person and we have no interest in taking care of the food. Let the people buy what they want to eat.

Pamela asked if anyone looked into Jaxx that the Club has an event there once.

Fran said that she and Sharon had looked into some other places with larger dance floors that could hold 200 people comfortably, and was waiting for calls back from the different venues.

It was agreed by the Board that the final decision on the location would be decided at a special Board meeting on February 13.

Proposal to consider use of credit card for NVSC events

Marcia said that Dave Bushey proposes that the NVSC have a credit card. She did talk with Dennis Gehley and he thought that the Club did not need it. There is a fee the club would have to pay. Marcia asked Pamela if she knows of any club who has a credit card and if anyone has an opinion on this?

Mike said that the prices are coming down on credit card transactions and that it is .38 per transaction.

Sharon said there is no per year fee, but it is in order to re-coup you have to have larger transactions and if it is under \$20 you probably pay the highest interest fee. The idea is to make it convenient for people. Sharon said the fees don't change and that the convenience fee goes to the buyer not to the Club.

Marcia asked is this putting another burden on the Treasurer?

John said that Sun Trust has not been the easiest group to work with.

Marcia tabled this action to ensure that the Board has sufficient information to make an informed decision.

DJ Policy Guidelines change: Mike Deese

Mike suggested that the Board adopt the DJ Guidelines as policy for our Club. Mike did not think the language was clear enough regarding the DJ arrival time. Mike said the language should state that they are there from 7:00 till 11:00.

Sharon said maybe we should change the language a little bit to say they should be there to play from 7:30 to 11:00.

Motion: Fran moved to adopt the DJ Guidelines as policy

Second: John

In favor: Unanimous

NVSC Service Awards: Nancy Roop

Nancy suggested considering at one of our Club parties to honor some of the past members that have contributed significantly to the Club. Marcia asked that this be tabled until the next meeting due to the lateness of the hour.

ANNOUNCEMENTS

Jo-Ann Hitzemann and Marcia Conway will represent NVSC at the ACSC winter workshop in Spartanburg, SC from February 22-24.

The next Board meeting will be March 3. There will be a Special Board meeting February 13.

ADJOURNMENT

Motion: Pamela

Second: Jo-Ann

In favor: Unanimous

The meeting was adjourned at 10:30.

Respectfully submitted,

Nancy Roop
Secretary

President: Marcia Conway

Vice President: Fran Mong

Treasurer: John Romito

Secretary: Nancy Roop

Directors: Pamela Alfano
Tom Brett
Mike Deese
Sharon Geyer
Jo-ann Hitzemann

Attachment(s):