



## MEETING MINUTES OF THE BOARD OF DIRECTORS

April 5, 2010

### CALL TO ORDER

Marcia Conway called the meeting to order at 7:40 p.m.

**Location:** Law Offices of Allred, Bacon, Halfhill and Young, P.C.

**Present:** Marcia, Fran, Liz, Dave, Tim, Kathy, Sue, Barry, and Dick

**Absent:** None

### SECRETARY'S REPORT

The minutes of the March 1, 2010 Board meeting were read previous to the meeting.

There were no changes or additions.

**Motion to accept March minutes as read:** Tim

**Seconded:** Fran

**In favor:** All

### TREASURER'S REPORT

Dave handed out the treasurer's report and Tim made comments as to revenue and expenses. Barry inquired whether Dave could do a year-to-year comparison (current and last year's) of revenue and expenses. Marcia indicated that she has past records available. Discussion followed. Dave agreed to add this to future reports.

**Motion was made to accept March Treasurer's Report:** Fran

**Seconded:** Sue

**In favor:** All

### COMMITTEE REPORTS

**Dance Committee:** A report from Joan McKinney, the Committee Chair, was given to the Board. Tim reports that the line up of 2 dance instructors for the special 5<sup>th</sup> Wednesday classes have been made—Hall of Famer's Jan Weakley and Tom

Edwards, and Dahlia Hersh. He indicated the new instructor manual is ready. Sue and Fran commented that the manual has not been handed out to the instructors yet.

**Social Committee: No report.** Marcia commented that she oversees the SOS / NVSC party at Fat Harold's.

**Charity Fundraising:** Kathy reports that \$198 was turned in and there are new shirt orders to be paid for. Marcia mentioned that on the 1<sup>st</sup> Wednesday in May we will have a membership meeting and Kathy may consider setting up her merchandise at Rene's that evening.

**Public Relations:** No report. Barry asked that if anyone is aware of venues or activities where we can advertise the Classic, please advise. Marcia mentions that on shagdance.com there is a list of Shag Clubs under the heading of "clubs", which could be contacted (and also noted that if you can click on our club name, our website opens up).

**Communications:** No report.

**Membership:** Marcia Conway gave Valerie Swiger's report that the actual membership count is around 285.

Barry inquired whether the Board would be interested in why some memberships were not renewed. Discussion followed that it would be great information and reasons for not renewing are varied. Tim, Dave commented that a committee would need to be set up to follow up with those issues and membership chairman could not be expected to undertake such a project. Dave pointed out that it is a very good marketing campaign to retain membership but that it is a very difficult task.

**2010 Capital Shag Classic:** Sue reports that the business cards have been made to distribute at SOS and at other dance venues for the upcoming Classic advertising.

**Music:** Fran reports that the deejays have been switching around to accommodate their personal schedules.

**Web Site:** No report.

## OLD BUSINESS

**1. Shag-a-thon: Jo-Ann Hitzemann and Judy Anderson:** Amount raised to date is over \$7,000.00.

**2. A date in August needs to be determined for the Club's annual picnic at the home of Bobby and Laura Payne:** Marcia indicated that her daughter and son-in-law's place is a large estate, and has a lake where members could swim if they choose. August is good except for the Beckley party date. It's been determined that August 14<sup>th</sup> will be the targeted date, from 1 to 5 in the afternoon.

**3. Report to be given by Tim Farris on the meeting that he and Marcia had with John Olaya concerning issues at Rene's:**

Tim and Marcia met with John for discussion on those matters discussed at our last board meeting. Tim distributed letter to shag members requesting member's feedback on menu choices and Tim advises that he received only 4 email responses, which Tim shared with the Board. John Olaya will "showcase" his menu selections with a free food buffet offering to shag club members on a designated Wednesday night. Barry mentioned that there was no menu available last week (last Wednesday prior to Board meeting).

**4. The date for the workshop/dance scheduled for November 6 needs to be changed because of a major shag event in Virginia Beach.**

There is a conflict with the Virginia Beach Hall of Fame and our dance, but we could reschedule on the 16<sup>th</sup> or 23<sup>rd</sup> of October.

**Tim made motion** to reserve October 16<sup>th</sup> for the workshop/dance facility and if that date does not work, then reserve on October 23<sup>rd</sup> as alternate.

**Kathy seconded the motion.**

**All in favor.**

**Motion passed.**

**5. Fran's suggestion of a once a month social was tabled from an earlier board meeting.**

Fran suggests that a once a month social be initiated by starting a Sunday dance at Fast Eddies to see if members like the idea and the establishment. Barry objected because of smoke, food orders were slow, and ventilation was not good. Dave indicated the ideal place would be in Fairfax but there are no known dance accommodations. Fast Eddie's is so far out. Fran commented that attendance is down because of admission costs and other current issues.

General discussion ensued about attendance, about DeeJay needing to be paid. It was suggested that "Wanna-be DeeJays" could take turns "spinning CD's" and music could be worked out by using a boom box.

**Tim made a motion** to allow Marcia to find out about the possibility of having monthly dances at Fast Eddie's, possibly beginning with the 1<sup>st</sup> Sunday of next month from 4 until 7.

**Dave seconded the motion.**

**All in favor.**

**6. The budget of the annual Capital Shag Classic needs to be approved.** Sue handed out the tentative budget and noted that Advertising is a big expense and the 10% to meet our room block. We will need buttons—"Ask me about the Classic" and Val will need tickets for the raffle. Marcia mentioned that she might ask Board members and others to contribute \$10 per person for the "patrons page" of the program. Grand National 's Ad is estimated at \$175. It was discussed that we could do a half page ad. More discussion followed.

**Tim made a motion** to approve the 2010 Classic Tentative Budget.

**Dick seconded the motion.**

**All in favor.**

## NEW BUSINESS

**1. We have a request from Charlie and Jackie for NVSC to place an ad in the Grand National Program for their annual event, which will take place May 27-30 in Atlanta, Georgia.**

Discussion followed about whether or not the ad generated any out-of-town interest for our Classic and if the costs could be lowered. However, most agreed that this expense generates good will in the interest of our club's relations with Charlie and Jackie.

**Dave made motion to approve the \$175 fee for the Grand National's program ad. Sue seconded motion.**

**In favor: Fran, Liz, Dave, Dick, Tim, Sue, Kathy**

**Opposed: Barry**

**2. Discussion needed for Richmond Shag Club's request for financial support of the CSA contest in June.**

Marcia notes that the money is not for a program ad but that in the past, NVSC usually contributes \$250 annually but that any amount could be donated. Discussion followed. Kathy made motion to send a \$100 to Richmond in support of the CSA.

Tim seconded the motion.

**In favor: Fran, Liz, Dave, Dick, Tim, Sue, Kathy**

**Opposed: Barry**

**3. Classic Budget item needs revision. See item 2 above.**

Discussion of whether it is necessary for the CSA item to be in the Classic budget when it has no affiliation with the Classic ad, etc.

**Dave makes motion to remove CSA allocation of \$250 on the Classic Budget.**

**Tim seconds the motion.**

**All approve.**

**4. Board approval is needed to allocate money for the free pour at Fat Harold's on Monday, April 19<sup>th</sup>; the Virginia party at Duck's on Friday, April 23<sup>rd</sup>; and the free drink tickets at Rene's on Wednesday, April 21<sup>st</sup>.** Requested amounts are:

\$500 for Fat Harold's; \$300 for the Virginia Party; and \$100 for Rene's.

Discussion followed about how many drinks per member, and that food was provided at Fat Harold's relative to the amount spent and expenditures were predetermined last year. Some board members felt that for future SOS parties, the amount should be pared down, such as allowing only one free drink per member. The not so good economy is a big factor right now.

**Tim makes motion to have Board approve in the budget an amount to be spent at the Fat Harold's party, an amount of up to \$500 and \$300 for the Virginia Club's Party; and one free drink per member who attends Rene's on April 21<sup>st</sup>; AND acceptance from a silent donor an offer of \$300 donation to help offset the above stated party expenses.**

**Fran seconds the motion.**

**In favor: Fran, Sue, Tim, Kathy, Barry**

**Opposed: Dick, Liz and Dave**

**5. It has been suggested that a committee be appointed to look into alternative dance sites.**

Barry voices a concern that at anytime we could possibly need a back up place if we had to be out of Rene's for whatever reasons. Marcia and others mentioned that committees were formed in the past that did a very thorough job but came up with little that met the club's dance criteria.  
Matter tabled.

**6. Membership meeting on Wednesday, May 5<sup>th</sup> was announced by Marcia.**

The next board meeting will be May 3<sup>rd</sup>.

**ADJOURNMENT at 9:55 p.m.**

Respectfully submitted,

**Liz Kestler**  
Secretary

**President:** Marcia Conway  
**Vice President:** Fran Mong  
**Treasurer:** David Bushey  
**Secretary:** Liz Kestler  
**Directors:** Tim Farris  
Kathy Miller  
Barry Newman  
Dick Prosser  
Sue Young

Attachment(s): None—If a member in good standing wishes to have a copy of meeting minutes attachments, such as Treasurer's report or a committee report, please submit your request in writing to: President, Northern Virginia Shag Club, P.O. Box 5522, McLean, VA 22101