



53rd ANNUAL LEADERSHIP CONFERENCE

The Williamsburg Lodge
September 16 – 18, 2011

March 8, 2011

Dear Business Partner:

Please join us for another great educational event and trade show! MACUMA's 53rd Annual Leadership Conference will take place Friday through Sunday, September 16 – 18, at The Williamsburg Lodge in Williamsburg, Virginia. Interact one-on-one with credit union decision makers from Virginia, Maryland, and Washington, D.C. Make sure you're there to greet current clients and to identify new prospects, as well.

Exhibitors may attend all sessions. We encourage you to stay after the exhibitor breakdown for social and educational events on Saturday evening and Sunday.

Show hours do not conflict with sessions, and both breakfast and lunch will be served in the exhibit hall.

Please check out the exhibit hall layout and select your first and second choice booths. Spaces will be assigned on a first-come basis once payment has been received. We will contact you at that time to confirm your booth number. If your booth selection is not available or is next to a competitor, we'll advise. Please keep in mind that the layout and agenda are both subject to change.

Consider increasing your conference experience with a sponsorship and enjoy an enhanced exhibitor listing in the conference handbook. Your logo will be posted with hyperlink on MACUMA's conference page; in the conference handbook; on the sponsor logo signboard; and on a sponsor logo screen. You'll receive verbal recognition at sponsored event. Check our sponsorship list - you'll see our always popular sponsorships and a few new great opportunities!

Complete your forms and return soon. Secure the booth you want now!

For information, contact Connie Hackney, connie@macuma.org or 202.581.6900. Visit the conference page on MACUMA's website for updates.

We look forward to seeing you in Williamsburg!

Your MACUMA Partners

CONFERENCE INFORMATION

- Site:** **The Williamsburg Lodge**
310 South England Street
Williamsburg, VA 23185
Front Desk Phone: 757.220.7976
Reservations: 800.261.9530 (Monday – Friday, 8:30 AM – 5:00 PM)
- Conference Dates:** Friday – Sunday, September 16 – 18, 2011
- Exhibit Dates:** Friday – Saturday, September 16 – 17, 2011 See Agenda for details.
- Booth Space:** Exhibit space is available in the Virginia Room, with a total of **17** 8x8s and **12** 8x10s.
Vendor Booth Set Up: 12:00 – 4:00 PM, Friday, September 16.
Vendor Booth Breakdown: 1:30 PM Saturday, September 17.
- Booth space is carpeted. All booths include one draped six-foot table, two chairs, one wastebasket and a booth identification sign. **For additional furnishings, drayage and material handling or labor, please contact Exhibits, Inc. at 804)788-4400.** Exhibits, Inc.'s kit is available on our Conference page, under Events at www.macuma.org.
- Booth fee also includes registration for one booth representative; description in conference handbook; inclusion in exhibitor listing; free pre-conference attendee list (electronic); overnight security. Registration includes meals with the exception of the optional Friday night dinner, following the Exhibitors' Reception, and Saturday dinner, which is on-your-own.
- Additional Fees:** Use the Hotel Exhibitor Policy Form to order a phone line, electrical charge, Internet. Form is on the MACUMA website. Exhibitors may use complimentary wireless Internet in the conference center, but must make pre-arrangements for a hard-wire Internet line. Request form must be received by the hotel a minimum of 10 days prior to event date. Fax order to Sarah Childress to 757.565.8604 by September 6.
- Please note:** *The hotel requires each exhibitor to agree to terms and conditions, and to sign Exhibitor Policy Form, whether or not exhibitor is ordering items from the hotel. Form will be emailed to designated exhibitor contact, and may also be downloaded from the Conference page of the MACUMA website. Please fax signed agreement to Connie at 540.668.7259 or scan and email to connie@macuma.org.*
- Exhibit Drayage and Shipping:** **Exhibits, Inc.** is the Official Conference Service Contractor:
- Exhibits, Inc.**
2505 Glen Center Street
Richmond, VA 23223
Phone: 804.788.4400 Fax: 804.788.0186
- You may transport your own booth, ship to Exhibits, Inc. for drayage (to arrive by September 14), or ship directly to the hotel. Exhibits, Inc.'s Service Kit is available for download from the MACUMA website.
- Items may be shipped to arrive at the hotel no sooner than 3 days prior to the show. The Exhibitor will pay a \$2.50 handling charge per delivered box or item. The hotel will not deliver packages received through shipping / receiving to hotel sleeping rooms. If shipping directly to the hotel, use the shipping address below. For additional information, see Exhibit Information page.
- Attn: Exhibitor's Name, MACUMA Annual Leadership Conference**
The Williamsburg Lodge
310 F South England Street
Williamsburg, VA 23185

- Show Colors and Carpeting:** The ballroom *is* carpeted (red, blue, green and beige). Piping and drape will be beige.
- Booth Assembly:** Booths may be assembled from 12:00 PM until 4:00 PM on Friday, September 16. If you require additional personnel for setup and or teardown of your booth, please ask those representatives to stop by our registration desk for a temporary badge. Exhibitors shipping directly to the hotel should contact the Business Center for parcel delivery once they have arrived.
- Any exhibits with portions of their display extending beyond booth boundaries (as deemed by MACUMA) in such a manner that it obstructs the view of adjacent booths will be required to make adjustments.
- Booth Teardown and Return Shipping:** Booths may be dismantled beginning at 1:30 PM on Saturday, September 17. Exhibitors are responsible for removing all items. Neither MACUMA nor the hotel will be responsible for any items left behind. Arrangements must be made for pickup, either by Exhibits, Inc. or UPS/FedEx. If shipping by UPS/FedEx, shipping labels are available in the Business Center. Once paperwork has been completed, exhibitor should leave prepared/labeled items with conference concierge.
- The exhibitor may be assessed by the hotel an additional clean-up fee not to exceed \$750 for excessive trash removal, as determined by the hotel.**
- Booth Assignment:** Please designate your first and second choice of booth location. Booths will be assigned on a first-come basis upon receipt of payment. No assignment will be made without payment. Booth assembly will not be allowed without prior payment.
- Security:** **Please secure your exhibit and booth items!** General security will be provided from **7:30 PM on Friday, September 16** until **7:00 AM on Saturday, September 17**. Neither MACUMA nor The Williamsburg Lodge will be responsible for damage or theft of exhibits, presentation materials or personal property of exhibitors or attendees. Be smart about your valuables! Never leave valuable items unsecure in your booth during or after exhibit hours.
- Registration Deadline:** Conference registration fees will increase by \$100 per person after **June 10**.
- Cancellation:** Written cancellation is required. All registration cancellations will incur a \$100 administrative fee. No refunds will be given on cancellations made after **August 12**.
- Door Prizes:** It is customary for exhibitors to provide a door prize to be awarded to a credit union attendee. Please collect business cards of attendees for the drawing. We suggest that you have blank cards available. Door prizes will be awarded on Saturday, from 1:15 until 1:30, just prior to exhibitor breakdown. Easily packed and carried items are recommended. MACUMA will not be responsible for shipping unclaimed door prizes.
- Meals:** All registered exhibitors may participate in conference meals, breaks and social events, with the exception of the Friday night dinner, which is an optional, ticketed event (\$50) and Saturday dinner, which is on-your-own. Any conference meal or social event occurring after Exhibitor Breakdown is included. See Friday dinner information below.
- Dress:** Business or business casual attire is suggested. No denim during sessions and/or exhibit times, please. Ballrooms and meeting spaces vary widely in temperature. Please dress accordingly or bring an extra layer with you if you are sensitive to cool temperatures.
- Insurance:** **See verbiage in Hotel Exhibitor Policy, available for download from the MACUMA website. Hotel requires official signature from each exhibitor. Return signed copy of form with registration.**

How to Register:

For online conference registration, visit MACUMA's conference page. Or complete and sign registration form and mail; fax to 540.668.7259, Attn: Connie Hackney; or scan and email to connie@macuma.org. Booths will be assigned when forms and payment have been received. Be sure to include signed copy of Hotel Exhibitor Policy, indicating your agreement to hotel terms and conditions.

Booth assembly will not be allowed without payment prior to the conference and signed Hotel Exhibitor Policy.

Friday Dinner:

The Friday buffet dinner is an optional, ticketed event immediately following the Exhibitors' Reception. Tickets will not be sold on site. No refunds will be given on dinner cancellations made after September 8. **Cost: \$50**

Flavors of Tidewater Buffet

Pitchers of ale; Virginia Peanut Soup; Tomato and Cucumber Salad; Asparagus Salad; Baby Spinach and Apple Salad; Buttermilk Biscuits; Cornbread Muffins, Hush Puppies; Pan-Sautéed Blue Crab Cakes; Grilled Beef Brochettes; Penne Pasta with Roasted Wild Mushrooms; Spice-Roasted Sweet Potatoes; Roasted Zucchini with Green Beans and Onions; Bourbon Pecan Pie, Sweet Potato Pie, Chocolate Fudge Cake; Warm Chocolate-Pineapple Bread Pudding; (Menu subject to minor changes.)

DJ and "MACUMA Idol Karaoke" to follow dinner.

Golf:**Friday, September 16****The Plantation Course at Kingsmill Resort****\$95**

Fee includes greens fees, cart, range balls and Continental Breakfast. Breakfast at 7:00 AM, at Kingsmill Eagles Restaurant (same building as the golf pro shop.) 8:30 AM Shotgun Start; Best Ball Format.

Registration/Cancellation deadline August 16 (Registration will be taken on a space-available basis only after August 16.)

Kingsmill Resort**1010 Kingsmill Road****Williamsburg, VA 23185****800.832.5665**

Kingsmill Resort is a gated community. You will need to check in with the security attendant, who will direct you to the course.

From The Williamsburg Lodge, head north on South England Street toward W Francis Street. Turn right onto E Francis Street. Turn slight right onto Pocahontas Trail / York ST / US-60 E. Continue to follow Pocahontas Trail / US-60 East. Turn right onto Kings Mill Road. Check in at the security gate, and the attendant will direct you.

From Washington DC, take Interstate 95 South to Interstate 295 South (around Richmond). Then take 295 South to Interstate 64 East towards Williamsburg / Norfolk to Exit. 199 West. Follow 199 to the first traffic light, and take a left at the light into Kingsmill. The attendant at the gate house will direct you.

Attendee List:

An attendee list will be sent electronically 2 weeks prior to the conference.

MACUMA 2011 EXHIBITOR REGISTRATION FORM

Please read all pages of this form carefully and complete all sections. *Be sure to make a copy for your own records.* An additional \$100.00 per representative will be added to any registration received after **June 10**. A \$100.00 handling fee will be deducted from all cancellations. Written notice is required for cancellation. **No refunds will be made on cancellations received after August 12, 2011. Booths will be assigned upon receipt of payment. Exhibit layout is subject to change.**

Company Information

Company Name _____

Mailing Address _____

Mailing Address for Listing _____
in printed conference materials
if different from above _____

Phone and Fax for printed listing _____
Phone Fax

Web site _____

Contact's Name & Title _____

Contact's Phone & E-mail: _____
Phone Email

Our company description should read:

Please limit to **110 characters (not words)** maximum, not including spaces. MACUMA reserves the right to edit for length and style.

We wish to have an exhibit booth () Yes () No

First choice booth number: _____ Second choice: _____

Please note: Booth registration fee covers first representative only. All persons participating in the exhibition must be registered as first or additional representative (guests may not act as business representatives).

2. Names /nicknames of attendees: **Member/Non-Member/Spouse**

Booth Size and Fees – Booths will be assigned in order of payment receipt. Booth fees include one representative.

MACUMA Members:	Booths 8’ x 8’	\$850
	Booths 8’ x 10’	\$1100
	Affiliate Attendee/No Booth	\$695
 Non-MACUMA Members:	 Booths 8’ x 8’	 \$1300
	Booths 8’ x 10’	\$1550
	Affiliate Attendee/No Booth	\$1095
 Hotel Charges:	 <i>Electric, Hard Internet Line, Phone ~ Form available at www.macuma.org</i>	
 Additional:	 Additional Representative	 \$595
	Spouse/Guest of Representative	\$295
	Child	\$75
 Late Registration:	 Late fee applies to all registrations after June 10	 \$100 per person
 Friday Dinner Buffet:	 Admission by ticket only. No tickets sold on site.	 \$50
 Golf:	 Kingsmill Resort Plantation Course	 \$95
 Historic Williamsburg Pass:	 Hotel Discounted Rate	 \$17
	<small>View details under Hotel Information</small>	

3. 2011 SPONSORSHIP OPPORTUNITIES

Sponsorships are awarded in order of request. If your requested event has been secured by another affiliate, a MACUMA representative will contact you. Sponsor benefits include:

- Logo on the MACUMA Conference page with hyperlink to sponsor homepage.
- Collective sponsor logo page on conference flash drive.
- Enhanced listing in conference handbook.
- Logos projected collectively on sponsor screen during reception.
- Collective sponsor logo page included in attendee handbook.
- All sponsor logos will be displayed collectively on signboard at Registration Desk.
- Event sponsors recognized on signage and verbally at event.
- Conference Sponsor designation on booth signage.

<u>Exhibitors' Reception:</u> Signage and announcement during event. Appetizers and cocktails. MACUMA door prizes. Sponsor name and logo on printed reception drink tickets.	\$1250
<u>Friday Buffet Dinner:</u> Color sponsor logo printed on attendee dinner ticket. Signage and announcement. Sponsors sit with Board at head table.	\$1500
<u>Saturday Breakfast Buffet:</u> Full Breakfast – Signage and announcement at event. Sponsors sit at head table with MACUMA Board of Directors, speakers(s).	\$750
<u>Saturday Lunch Buffet:</u> Signage and announcement at event. Sponsors sit at head table with MACUMA Board of Directors, speaker(s).	\$750
<u>Sunday Breakfast Buffet:</u> Full Breakfast – Signage and announcement at event. Sponsors sit at head table with MACUMA Board of Directors, speakers(s).	\$750
<u>Keynote Speaker Endorsement:</u> Signage with logo and announcement at keynote address. Distribution of company literature at session. Introduction of keynote speaker.	\$1000
<u>Session / Speaker Endorsements:</u> Signage with logo and announcement at speaker's session. Distribution of company literature at sponsored session.	\$500 each
<u>Conference Name Badges:</u> Color sponsor logo on each attendee name badge.	\$750
<u>Conference Handbook:</u> Sponsor logo on publication given to each attendee.	\$750
<u>Conference Golf Outing:</u> Exclusive sponsorship, to include sponsor logo on signage. Sponsor logo on outing beverage tickets.	\$750
<u>Conference Flash Drive:</u> Logo on exterior of conference flash drive given to attendees.	\$1000
<u>Saturday Cocktail Party:</u> Ticketed event. Logo on ticket and signage.	\$750
<u>Hall of Fame / Lifetime Achievement Award:</u> Participation in and recognition at induction ceremony during Friday Dinner.	\$800
<u>Seated Massage Booth at Exhibitors' Reception:</u> Signage with logo; announcement at event.	\$600
<u>DJ / "MACUMA Idol Karaoke" Following Friday Dinner:</u> Signage and announcement at event.	\$650

NEW

NEW

NEW

4. TOTALS

Registration/Booth Fee (first representative only)	_____		
Additional Representatives _____ x \$595 per person	_____		
Affiliate Attendee / No Booth _____ x \$695 / \$1095 Mbr / Non-Mbr	_____		
Sponsorship _____	_____		
	Event Title		
Spouse/ Guest _____		x \$295	_____
Children (under 10) _____		x \$75	_____
After June 10, late registration _____		x \$100 per person	_____
Dinner _____ (Friday Night)		x \$50 per person	_____
Golf _____		x \$95 per person	\$ _____
Historic Area Discounted Passes _____		x \$17 per pass	\$ _____
TOTAL:			\$ _____

*Please list dinner attendees: _____

**Please list golfers: _____

Payment is due at time of form submission. Enclosed is my check payable to **MACUMA**

Please charge to my credit card

Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

Please mail registration forms, payment, signed Release of Liability and signed
Hotel Exhibitor Policy to:

MACUMA Leadership Conference

P.O. Box 2535

Purcellville, VA 20134

Fax to 540.668.7259 or Email to connie@macuma.org

5. RELEASE OF LIABILITY

Each organization exhibiting at the conference is required to provide an executed release of liability, signed by the organization's official contact. This form should be signed and returned with official registration forms and payment to:

MACUMA Leadership Conference

P.O. Box 2535

Purcellville, VA 20134

_____ (the exhibitor) assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Hotel's premises, covenants not to sue and agrees to indemnify, defend, and hold harmless the Hotel, and its parent corporations, as well as their respective trustees, directors, officers, agents, servants, and employees from any and all such losses, damages and claims. The Colonial Williamsburg Foundation and the Colonial Williamsburg Company are third party beneficiaries of this indemnification.

Official's Name, Title (please print)

Signature

Date

EXHIBIT INFORMATION

Exhibits, Inc. is the official conference exhibit company:

Exhibits, Inc.
2505 Glen Center Street
Richmond, VA 23223.

Phone: 804.788.4400
Fax: 804.788.0186
XhibitsInc.com

Please contact Exhibits, Inc. for drayage and material handling, additional furnishings or labor (remember, your booth comes with a draped table, two chairs, one wastebasket and a sign). A pdf of Exhibits, Inc.'s kit is posted on the Conference page of the MACUMA website and will be emailed to you once we have received your registration. Your assigned booth number should accompany all requests to Exhibits, Inc.

Exhibits, Inc. will begin accepting booths on **August 16**. All booths should be shipped to arrive at Exhibits, Inc. no later than end-of-business, **September 14, 2011**.

Please note: Exhibits with any portion of their display extending beyond booth boundaries (as deemed by MACUMA) in such a manner that it obstructs the view of adjacent booths will be required to make adjustments.

You may ship to Exhibits, Inc. (our official exhibit/drayage company), transport your own booth or ship directly to the hotel. Should you elect to ship to Williamsburg Lodge, please note the hotel's shipping policy below:

Williamsburg Lodge Shipping Policy

Any parcels shipped directly to the hotel should be labeled as follows:

Attn: Exhibitor's Name, MACUMA Annual Leadership Conference
The Williamsburg Lodge
310 F South England Street
Williamsburg, VA 23185

A \$2.50 handling charge per delivered parcel, box or item will be charged by the hotel. **Any materials required for your event may be sent three days prior to the event for holding.** The hotel will not be responsible for storing crates or any other supplies. Hotel may offer storage based on availability. Storage fees may apply.

Upon arrival at The Williamsburg Lodge, exhibitors who shipped to the hotel should stop at the Business Center to retrieve parcels. Staff will then have packages delivered.

The hotel will not deliver packages received through shipping / receiving to hotel sleeping rooms.

After teardown, arrangements must be made for pickup, either by Exhibits, Inc. or UPS/FedEx. If shipping by UPS/FedEx, shipping labels are available in the Business Center. Once paperwork has been completed, exhibitor should leave prepared/labeled items with conference concierge.

CONFERENCE AGENDA

(subject to change)

Friday, September 16

7:00 AM Golfers' Continental Breakfast, Eagles Restaurant, Kingsmill Resort
8:30 Conference Golf Shotgun Start, Kingsmill Resort
12:00 PM – Conference Registration Opens
12:00 – 4:00 PM – Exhibitors Set Up
2:30 – 4:00 PM – Concurrent Round Table Sessions
5:15 PM Exhibitors All-Hands Meeting
5:30 – 7:30 PM Exhibitors' Reception (Exhibits Open)
7:45 PM – Dinner Buffet (ticketed event, sold in advance), followed by DJ / "MACUMA Idol Karaoke" and cash bar

Saturday, September 17

7:30 – 8:30 AM Breakfast Buffet in Exhibit Hall (Exhibits Open)
8:30 – 10:00 AM Welcome, Opening Session in Exhibit Hall (Exhibits Closed)
10:00 – 10:30 AM Beverage Break in Exhibit Hall (Exhibits Open)
10:30 AM – 12:00 PM General Session in Breakout Room (Exhibits Closed)
12:15 – 1:15 Lunch in the Exhibit Hall (Exhibits Open)
1:15 – 1:30 PM Exhibitor Door Prizes
1:30 – 3:00 PM Concurrent Breakout Sessions
1:30 PM Exhibitor Teardown
5:00 – 6:15 PM Cocktail Reception (Registered exhibitors are welcome to attend!)
6:15 PM Dinner on-your-own

Sunday, September 18

7:15 AM Breakfast Buffet
8:15 – 9:30 AM Concurrent Breakout Sessions
9:30 – 9:50 AM Beverage Break
9:50 - 11:15 AM Closing Session
11:15 – 11:30 Closing Announcements, Adjournment

2011 IMPORTANT DATES AND CONTACT INFORMATION

June 11	Conference Registration increases by \$100 per representative
August 12	No refunds will be given on cancellations made after August 12. (All registration cancellations will incur a \$100 administrative fee).
August 16	Exhibits, Inc. begins accepting shipments.
August 16	Golf Registration / Cancellation deadline. Registrations will be taken after August 16 on a space available basis.
August 19	Hotel conference room rate is good until August 19 or until room block has been filled, whichever occurs sooner.
September 6	Hotel deadline for pre-arranged phone line, electrical charge, hard line Internet connection
September 8	Cancellation deadline for conference dinner.
September 13	Booths shipped directly to hotel should arrive no earlier than 3 days prior to event.
September 14	All booths should be shipped to arrive at Exhibits, Inc. by end-of-business.

CONTACT INFORMATION:

Connie Hackney, Executive Director

MACUMA

Phone 202.581.6900 Fax 540.668.7259

connie@macuma.org

HOTEL INFORMATION

The Williamsburg Lodge is located directly adjacent to Colonial Williamsburg's Historic Area, which is easily accessible from I-64. Richmond International Airport (RIC) and Norfolk International Airport (ORF) are both 45 minutes away. The Newport News – Williamsburg International Airport (PHF) is 20 minutes from the hotel.

The Williamsburg Lodge

310 South England Street

Williamsburg, Virginia 23185

Front Desk Phone: 757.220.7976

Reservations: 800.261.9530 (8:30 AM – 5:00 PM, Monday – Friday)

Check in 4:00 PM, Check out 11:00 AM – If arriving prior to 4:00 PM, check with the desk to see if your room is available. If it is not yet ready, the hotel will store your bags upon request. Leave your cell phone number so someone can call you when your room is available.

Room Reservations:

Superior Room \$189 **Deluxe Room \$209** Single or Double Occupancy

Room rate is good until August 19 or until room block has been filled, whichever occurs first.

Online registration is available. A link is available from our conference page on the MACUMA website www.macuma.org. Phone reservations may be made at **800.261.9530**. Use the Booking ID **11715**.

The Lodge is handicapped-accessible. Be sure to specify ADA needs when making room reservations.

Room Cancellations: Per the hotel policy, individuals who do not show on their reserved date of arrival or who fail to cancel by 5:00 PM local Hotel time 3 days prior to their reserved date of arrival will forfeit their room deposit.

Hotel self-parking is complimentary.

Complimentary on-site shuttles are available to the Colonial Williamsburg Historic Area, Taverns, Merchants Square shopping and dining district.

Directions: From Interstate 64, take exit 238 onto Route 143 East. Follow Route 143 to the second traffic light and bear right onto Route 132 (Henry Street). Continue on Henry Street through the Historic Area. At the third traffic light, turn left onto Francis Street. Turn right on the second street (South England); the Lodge is immediately on the right. (757) 229-1000 ext. 4008.

Dining: The Friday night conference dinner is optional. Most of our attendees participate. Saturday night dinner is on-your-own. There are over several restaurants from which to choose in the historic Colonial Williamsburg area, including 4 authentic Colonial Taverns (King's Arms, Shields, Chowning's or

Christiana Campbell's). Dinner is available at The Williamsburg Lodge, and at the elegant Regency Room at The Williamsburg Inn. We encourage attendees to make their restaurant reservations well in advance. Reservations at any of the Foundation restaurants are available through the Foundation, at 800.447.8679 or 757.229.2141. Dinner menu pdf files are available on the foundation site, at www.colonialwilliamsburg.com/visit/dining

If you plan to dine at a local restaurant, be sure to make your reservation early, as William & Mary University has a non-conference home football game on Saturday, September 17.

There are many additional restaurants outside the historic colonial section. Please check online.

Historic Area Passes: Conference attendees may purchase special Colonial Williamsburg Historic Area passes at the discounted rate of \$17. The pass is good for the duration of the conference and includes access to Historic Area trade sites and museums (the 301-acre Historic Area is within walking distance). To receive this special group price, attendees must make arrangements in advance when registering for the conference, or by contacting Connie Hackney connie@macuma.org. Paid passes will be distributed at conference check-in.

Spa: The Spa of Colonial Williamsburg offers signature spa treatments and products in addition to a full menu of traditional massage, hair, skin and nail care. Spa arrangements may be made by calling 800-688-6479.

Busch Gardens: The hotel does not offer a discounted ticket, but the park is open on the weekends. Admission (at print time) is \$64 for Adults, \$54 for children ages 3-9 and free for children 2 and under. Visit their site for information: www.buschgardens.com.

Recreational opportunities are plentiful, including award-winning golf just steps away, two outdoor pools (one of them heated), an indoor pool, eight tennis courts, lawn croquet and lawn bowling. There's easy access to the boutiques and shops of Colonial Williamsburg. The Williamsburg Winery offers tours and tastings. Enjoy the Outlet Mall or plan visits to the numerous plantations, the College of William & Mary, Jamestown Settlement or Yorktown Battlefield.